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Media Release

AIA Celebrates 'Healthy Living' and 1st Anniversary of IPO with round-the-island Amazing Race for charity

Staff and agents also raised an additional \$10,000 for the Lions Befrienders' Project Helping Hands

Singapore, 29 October 2011 – AIA Singapore today celebrated 'Healthy Living' with an AIA Healthy Living Amazing Race where approximately 350 staff and Financial Services Consultants (FSCs) raced around the island to collect healthy food items for 80 needy old folks at Lions Befrienders. The race in Singapore is one of the numerous celebratory events by AIA across Asia-Pacific over the next 2-3 weeks in conjunction with the first anniversary of AIA Group Limited's successful launch of its Initial Public Offering (IPO) last year. 'Healthy Living' is AIA Group's Corporate Social Responsibility (CSR) theme for the year. The celebrations come on the back of AIA's release of the AIA Healthy Living Index survey which found that a majority of Singaporean adults (92%) believe that companies can and should do more to help their employees lead healthy lives.

Aimed at promoting healthy living and an active lifestyle, the race required staff and agents to form teams and travel from the Lions Befrienders Seniors Activity Centre at Ang Mo Kio to three AIA offices on foot, buses and MRT trains. The offices are AIA Alexandra, AIA Changi and AIA Tampines. Teams also worked together to overcome challenges at each checkpoint, including matching the source of vitamins to the correct fruits and completing a 'shuttle walk' in the fastest time possible, in exchange for items such as milk, biscuits and essence of chicken. The teams then packaged these items into hampers and presented them to the elderly. A total of 80 hampers were presented to 80 senior citizens from Lions Befrienders.

AIA Healthy Living Amazing Race is one the many events that AIA Singapore organises for staff and agents to help them keep fit and healthy. The recent AIA Healthy Living Index Survey 2011 showed that Singaporeans believe that employers can and should do more to help them lead healthier lives, and that one of the ways was to organise healthy activities for them. The survey also showed that Singaporeans have strong desires to lead healthier lives but are not doing enough to achieve their goal. Lack of exercise is their top health concern – six in ten Singaporeans admitted that they do not exercise regularly. In terms of frequency, 48% of Singaporeans exercise only one hour or less a week. 'Too tired', 'too lazy' and 'no time' were key reasons cited.

"The AIA Healthy Living Index Survey demonstrates our commitment to help Singaporeans lead a healthier lifestyle and the AIA Healthy Living Amazing Race is an extension of our commitment to reach out to staff and agents, encouraging them to stay fit and healthy. As an employer and leading provider of protection and savings solutions in Singapore, AIA places priority on the well-being of our staff, agents and customers. We have various activities planned for them to take part in, and the Amazing Race is a good example of how we

encourage our staff and agents to get active, while at the same time benefitting the needy in the community who may not have the opportunity to think about how to live and eat healthily,” said Mr Tan Hak Leh, AIA Singapore Senior Vice President & Chief Executive Officer.

As part of its CSR efforts, AIA employees and FSCs also came together to raise \$10,000 for the Lions Befrienders’ Project Helping Hands. A joint initiative by Lions Befrienders, Ngee Ann Polytechnic and The New Paper, Project Helping Hands involves installing wireless motion sensors in the homes of senior citizens living alone. The system tracks the seniors’ movements and will trigger a SMS to a caregiver or volunteer if it does not detect any motion for a period of time.

“Project Helping Hands is a worthy cause and AIA is glad to be part of this meaningful project. Lions Befrienders is still raising funds and we hope more people and corporations can come forward to lend a hand to help our elderly”, said Mr Tan.

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About the AIA Group

AIA Group Limited and its subsidiaries comprise the largest independent publicly listed pan-Asian life insurance group in the world. It has wholly-owned main operating subsidiaries or branches in 14 markets in Asia Pacific – Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau and Brunei – and a 26 per cent joint venture shareholding in India.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia Pacific region (ex-Japan) based on life insurance premiums, and holds leading positions across the majority of its markets. It had total assets of US\$115,782 million as of 31 May 2011.

AIA meets the savings and protection needs of individuals by offering a comprehensive suite of products and services including retirement planning, life insurance and accident and health insurance. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents and employees across Asia Pacific, AIA serves the holders of over 23 million individual policies and over 10 million participating members of group schemes.

AIA is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) being traded on the OTC market (ticker symbol: “AAGIY”).

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