



AIA Singapore

1 Robinson Road, AIA Tower
Singapore 048542
T : 1800 248 8000

AIA.COM.SG

Real change to health begins at
AIAVitality.com.sg

Media Release

FOR IMMEDIATE RELEASE

AIA Singapore affirms focus to meet the protection, savings and investment needs of Singapore's diverse demographic with recent management appointments

AIA Singapore appoints industry veterans to roles of Chief Agency Officer and Chief Partnership Distribution Officer

Singapore, 3 December 2014 – AIA Singapore today announced the appointment of Ms. Peggy Quek as its new Chief Partnership Distribution Officer. She will take on this portfolio from Ms. Wong Sze Keed who has moved to her new role as the Chief Agency Officer of AIA Singapore. Preceding Chief Agency Officer of AIA Singapore, Mr. Chin Chung Wen, has since taken the new role as the Regional Chief Agency Officer for AIA Group, reflecting the company's commitment to rotate or promote talented people who have the aptitude of taking up different roles within the business in Singapore or across other AIA markets, to inspire and help broaden their horizon. All appointments are effective 1 December 2014.

Mr. Tan Hak Leh, Chief Executive Officer, AIA Singapore said; "Singaporeans are seeking financial advice from professionals including their AIA Financial Services Consultants (FSCs), banks, brokers and Financial Advisors (FAs), and these appointments reflect our ongoing efforts to constantly evolve and better cater to the different preferences of Singapore's diverse demographic. We are unrelenting in our pursuit to meet the protection, savings and investment needs of families in Singapore, and it is our desire to effect real change in the lives of others that makes us The Real Life Company."

AIA Singapore has one of the largest and most dedicated agency forces in Singapore with more than 4,000 well-qualified professionals. The company has also significantly grown its partnership distribution network which includes an exclusive long-term agreement with Citibank across all 11 markets in Asia-Pacific. AIA Singapore continues to build on the success of its partnership distribution model and market-leading position in group insurance to complement its agency growth.

AIA Singapore affirms focus to meet the protection, savings and investment needs of Singapore's diverse demographic with recent management appointments

AIA Singapore appoints industry veterans to roles of Chief Agency Officer and Chief Partnership Distribution Officer

Page 2

Ms. Wong Sze Keed, Chief Agency Officer, AIA Singapore

In her role as the Chief Agency Officer of AIA Singapore, Sze Keed will build and strengthen the agency force with strategic initiatives which will boost both the quality and productivity of services and expertise provided by AIA FSCs as they continue to help families in Singapore meet their protection, savings and investment needs.

Sze Keed joined AIA Singapore in March 2013 as the Chief Partnership Distribution Officer and was responsible for successfully building the company's engagement with bancassurance, brokers and financial advisories through product expansion, enhanced service levels and ongoing sales initiatives.

She brings with her more than 20 years of experience in the life insurance and banking industry, spending her first 12 years as a financial adviser and subsequently an Agency Manager before embarking on her corporate career. She has held various management positions in sales and marketing roles with several financial institutions.

Ms. Peggy Quek, Chief Partnership Distribution Officer, AIA Singapore

With over 20 years of experience within the insurance and banking sector, Peggy Quek joins AIA Singapore as the Chief Partnership Distribution Officer as the company continues to increase, expand and strengthen the partnership distribution network, including the application of the company's in-branch sales expertise, leading point-of-sale technology and broad product range to AIA Singapore's partners.

Peggy was formerly the Head of Affluent Banking at ANZ Bank in Singapore responsible for Sales & Service and Client Acquisition for the Affluent Banking platform, including the Onshore and Offshore Priority Banking Relationship Management Sales Teams, Investment Advisory Team, Business Development Team, Personal Bankers and Client Service Managers.

- End -

AIA Singapore affirms focus to meet the protection, savings and investment needs of Singapore's diverse demographic with recent management appointments

AIA Singapore appoints industry veterans to roles of Chief Agency Officer and Chief Partnership Distribution Officer

Page 3

About the AIA Group

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$159 billion as of 31 May 2014.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

- ### -

Contact : Joanna Ash
 6530 0863 Joanna-TM.Ong-Ash@aia.com

 Dawn Teo
 6530 0875 Dawn-my.teo@aia.com