

Dear Valued Customer,

With the increase of cyber scams, using a password to secure your account is no longer enough. Here's how Multi-factor Authentication (MFA) can better secure your account.

MFA is an electronic authentication method where a user is only granted access to an account / website / application after successfully providing two or more authentication factors.



Something you know
Password / PIN only you know



Something you have
Security token, One-Time PIN, smart cards or mobile device



Something you are
Fingerprint, facial or voice recognition

Benefits of using MFA?



Protection against Phishing attacks & un-authorized access

MFA adds an additional layer of defense against phishing attacks which hackers use to obtain your credentials. They will need additional authentication factor to access your account.



Mitigation of Password Vulnerabilities

MFA helps to address the vulnerabilities associated with passwords. Weak or easily guessable passwords become less of a concern as an attacker would need the additional authentication factor to bypass the MFA protection.

Here are tips to help you get started.

1. Activate MFA for services that contain sensitive information and can be used to impersonate you.



All banks and government services



Social network accounts such as Facebook, Instagram, LinkedIn etc



Email services and mobile devices such as Google, Microsoft, Apple

2. Keep your account information up to date.

When setting up a new phone, third party authenticator and bank applications also require re-registration of the MFA to ensure your accounts are secure.

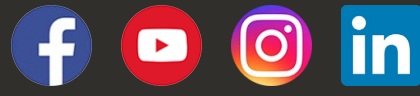
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