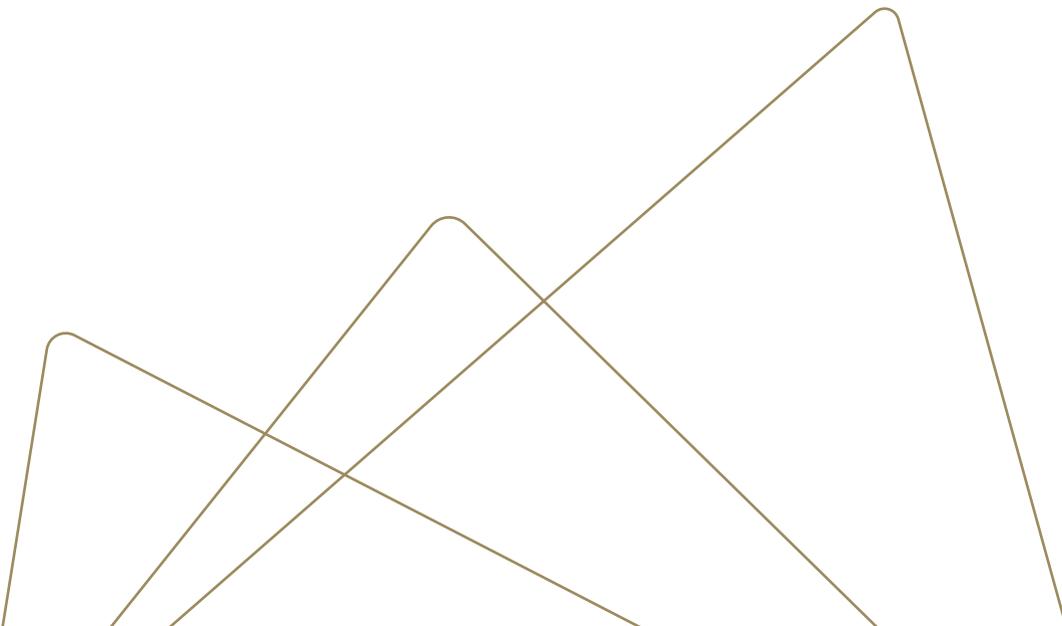




HEALTHIER, LONGER,  
BETTER LIVES

# AIA WEALTH CENTRE THE ART OF LEGACY





# A WARM WELCOME

I am delighted to welcome you to our new AIA Wealth Centre. Recognising Asia's dynamic wealth landscape, we've created an exclusive AIA Wealth Centre dedicated to serving regional and domestic affluent and high-net-worth individuals, like yourself.

Our commitment is to provide a full-service hub for bespoke Wealthbeing solutions, where we holistically blend wealth creation and well-being, empowering you to live a healthier, longer, better life. Where better to place this wealth centre than in Singapore, whose vision for a thriving, sustainable future perfectly aligns with ours.

At AIA, we understand that exceptional aspirations deserve exceptional service. That's why AIA Wealth Centre's exclusivity is designed to cater to the unique needs of clients like yourself.

We welcome you to build your legacy with us at AIA Wealth Centre. Our financial consultants and wealth management consultants are ready to be your partners in helping you to achieve your financial and well-being goals. Let's create an extraordinary legacy, together.

WONG SZE KEED

Chief Executive Officer, AIA Singapore



# ABOUT AIA WEALTH CENTRE

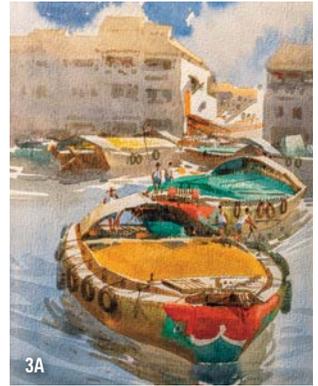


Step into a space of calm within the bustling financial hub, where heritage meets art. Take a moment to enjoy a glass of specially brewed kombucha as you explore the bespoke suite of professional wealth management services to help you live a life of Wealthbeing.

Access to AIA Wealth Centre is by invitation only, catering to regional and domestic affluent and high-net-worth individuals and families. An all-inclusive hub, it offers not only insurance and savings consultation and solutions, but also advisory services on trust, legacy, tax, and legal matters. To accompany you on this holistic journey, our AIA Financial Consultants and Wealth Management Consultants are here to provide comprehensive and personalised guidance.

Our thoughtfully designed space features private meeting rooms for confidential consultation and a versatile multifunctional area for exclusive events.

For a touch of exceptionality, we've collaborated with local culinary talents for exclusive refreshments. Indulge in Sea Salt Kopi O Dark Choco cookies by Singaporean artist and chef Janice Wong, handcrafted specially for the centre, and specially concocted "Prosperity" and "Wellness" kombucha drinks by Kiki's Reserve.



# ART IS LIFE LIFE IS ART

More than just a hub of traditional financial interactions, the wealth centre invites you to experience the definition of holistic wealth through curated art. Each piece subtly reflects themes of prosperity, legacy, and longevity — mirroring the core of our Wealthbeing philosophy.

This refined space celebrates esteemed Singaporean artists like Lim Tze Peng, Koeh Sia Yong, Low Puay Hua, and more; their work is a testament to their enduring legacies.

Anchoring our collection is a yarn-based installation that represents AIA's dedication to supporting the well-being and aspirations of those we serve. This piece will be co-created by renowned local artist Natalia Tan and guests at our wealth centre's launch. This element of co-creation embodies our values of collaboration and shared growth in the building of your wealth and legacy, with you.

1

**PRODUCTIVITY; TRUE PEACE**

**SIMON WEE**

Wee's paintings symbolise inner peace and balance, and demonstrate the perfect harmony of wealth and well-being.



2

**江山如画**

**A REFLECTION OF PROSPERITY AND WELL-BEING**

**LIM TZE PENG**

Through his elegant calligraphy, Lim captures the essence of 财富安康 (cái fù ān kāng) — prosperity and well-being — by symbolically aligning the harmony of the landscape with the prosperity and health of individuals and communities.

3

**BUM BOATS; BUM BOATS ALONG THE RIVER;  
BUM BOATS BY THE GODOWNS**

**LOW PUAY HUA**

These iconic boats symbolise Singaporeans' ability to thrive in a constantly evolving city, reminding us of the enduring spirit beneath the surface of Singapore's rapid modernisation.



4

**PIONEER GENERATION**

**LIM LEONG SENG**

Lim's samsui women sculptures pay homage to the resilient spirit and indomitable courage of the women who played a vital role in Singapore's early development. These sculptures are powerful reminders of the contributions of Singapore's pioneers to the nation's progress and prosperity.

5

**PRESERVING HERITAGE:  
A TRIBUTE TO CHINATOWN, SINGAPORE**

**VINCENT CHUA**

This painting captures the essence of Singapore's Chinatown with a blend of tradition and modernity. The iconic HDB blocks at Tanjong Pagar are a testament to the city-state's progress and modernity, juxtaposed against the quaint shophouses in the forefront.



6

**财富安康**

**NAI SWEE LENG**

In this bespoke creation for the wealth centre, Nai draws from traditional Chinese calligraphy to offer a refined view of 财富安康 (cái fù ān kāng), embodying prosperity and well-being — Wealthbeing.

# AIA WEALTHBEING PHILOSOPHY

## Elevate wealth and optimise well-being



### AIA ALTITUDE

From health and wealth benefits to dedicated policy services, our holistic suite of privileges in the programme is curated to elevate your life as we walk with you on your Wealthbeing journey.



### NETWORK OF EXPERTS

We partner with multiple experts from various disciplines to provide advisory services on trust, legacy, tax, and legal matters, offering a one-stop-shop suite of professional services.



### EXPERT ADVISORY

Our AIA Financial Consultants and Wealth Management Consultants are equipped with the right skillsets for tailored consultation based on your financial needs, from insurance protection to legacy planning.



### WEALTH SOLUTIONS

We offer a comprehensive suite of products that will help you preserve and increase your wealth based on your financial situation, goals, and risk tolerance.



### SERVICING ON-THE-GO

We stay connected to you and provide on-the-go servicing through AIA+ anytime and anywhere.